<table>
<thead>
<tr>
<th>Scoring Criteria</th>
<th>What I Need to Do</th>
<th>Evidence of What I Did</th>
</tr>
</thead>
</table>
| **IDEA DEVELOPMENT, ANALYSIS, & SUPPORTING EVIDENCE (DOK 3 or 4)** | My thesis is:  
My analysis makes connections between WHAT information is presented by the media source and HOW it is presented (e.g., rhetorical devices)  
I explain the significance of each citation or specific example I am analyzing – see underlining of key sentences in my final text.  
I checked my sources of evidence for accuracy, credibility, and relevancy by:  
_______________ has reviewed my thesis is and agrees that it is clear, complete, and defensible; and that my evidence elaborates upon rather than repeats my points. (Requires peer to review and sign off – both peers are graded, so read critically!) | Thesis indicated with 📝  
Sentences describing significance of supporting evidence are underlined |
| **ORGANIZATION (DOK 2)** | My introduction orient the reader by using ___ historical context ___ summarizing an event ___ framing an issue with key facts ___ quoting a source/text/media ___ other:  
Body paragraphs are logically ordered to show this progression of key ideas: (1)...(2)...(3)...  
I can explain how transitions are logical and help the reader make connections between ideas.  
My conclusion ___ summarizes or ___ expands my analysis or ___ reflects upon the thesis. | My key ideas are indicated in the text with color-coded numbering: 1 – 2 – 3 - etc. |
| **CONVENTIONS (DOK 1 and 2)** | I have only a few errors, and my errors do not interfere with the reader’s interpretation of my message. ________________ has reviewed my work for conventions and word choice.  
My intended audience is: ________  
The final product shows my style of communication is ___ informal ___ narrative ___ academic  
Key vocabulary or media terms used:  
My works cited page includes ______ sources and ______ different formats (journal, film, etc.) | |