

## Applying the Actionable Assessment Cycle Matching Learning Targets to the Five Essential Teacher Moves

Adapted Planning Tool for Figure 7.2 (p. 160)

Title of Unit of Study or PBL **Examining Author's Craft**



<p><b>Identify the Broad Learning Goal/Competency:</b>  <u>The student will analyze how an author's content and rhetorical choices communicate a text's purpose.</u></p>		<p><b>Create an Overarching Essential or Driving Question</b> (RbD, pp. 40-41)  <u>How do authors use rhetorical strategies to communicate the content of a message?</u></p>
<p><b>Clarify Learning Targets</b></p>	<p>a. <b>Underline</b> key learnings in unit goal.          b. <b>Create</b> Learning Targets from skills/concepts underlined.          c. <b>Order</b> the series of Learning Targets from least to most complex to guide instruction.</p>	<p><b>Select Strategies for Each Learning Target to Uncover Thinking</b>          (Use end-of chapter summaries for ideas)</p>
<p><b>Embed Short-Cycle Tasks of Increasing Complexity</b></p> <ul style="list-style-type: none"> <li>Engage Students, Uncover Thinking</li> <li>Interpret Evidence</li> <li>Determine Next Steps</li> </ul>	<p><b>I can view a piece of persuasive media and identify the rhetorical strategies used</b></p>	<p>Students use a jigsaw activity to locate rhetorical strategies used in different media messages</p>
	<p><b>I can determine author's theme and purpose when viewing a piece of persuasive media</b></p>	<p>Partners discuss and annotate texts</p>
	<p><b>I can compare and contrast the use of rhetorical strategies between authors on a particular topic</b></p>	<p>Complete a graphic organizer comparing use of rhetorical strategies used two media examples on the same topic (e.g., ads, speeches, articles)</p>
<p><b>Use Performance-Based Tasks of Increasing Complexity to Assess Transfer</b></p> <ul style="list-style-type: none"> <li>Engage Students, Uncover Thinking</li> <li>Interpret Evidence</li> <li>Determine Next Steps</li> </ul>	<p><b>I can evaluate the impact of an author's use of rhetorical strategies in a piece of persuasive media</b></p>	
	<p><b>I can effectively use rhetorical strategies in my communication with others that best fit my audience to prove my point of view</b></p>	
	<p><b>I can evaluate my use of rhetorical strategies for an intended audience</b></p>	

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